



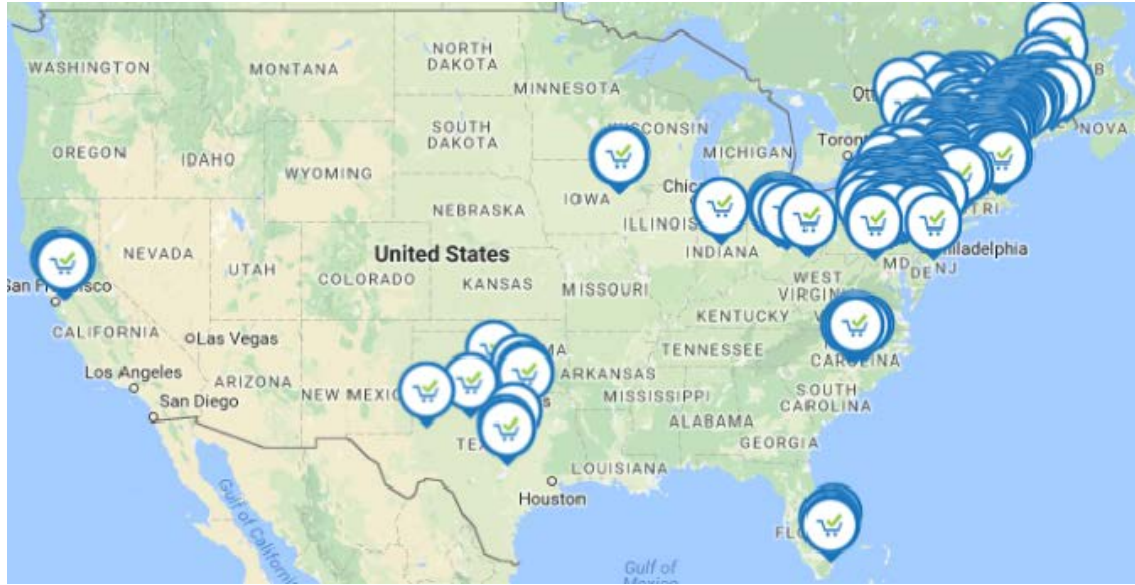
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Photo IndyStar



Who's enrolled in the GSC?



Unilever's sustainable brands grow 50% faster than the rest of the business

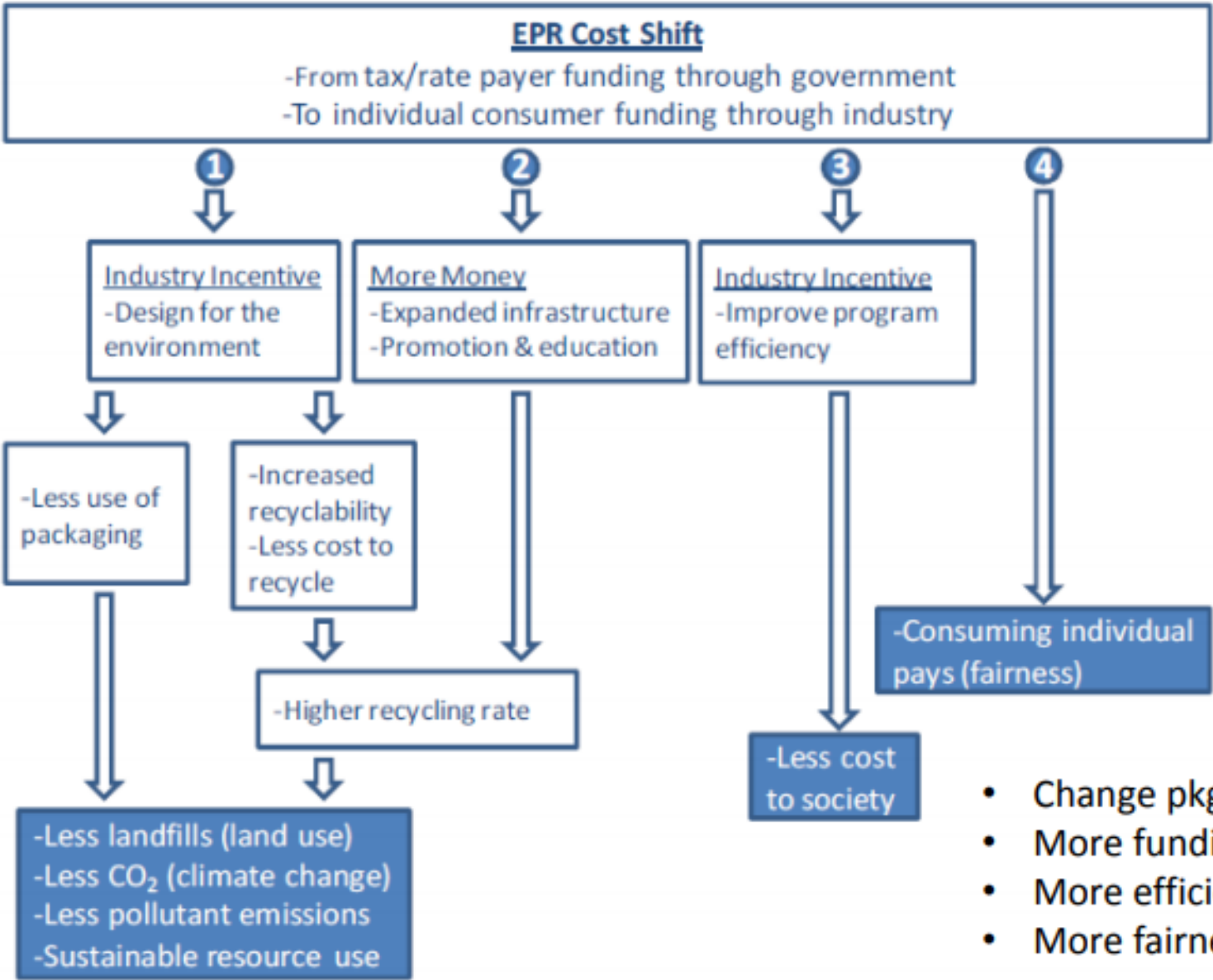
Unilever's 'Sustainable Living' brands, which include Hellmann's, Dove and Ben & Jerry's, delivered more than 60% of the company's growth in 2016.

By [Leonie Roderick](#) 18 May 2017 12:01 pm

Examples of Corporate Packaging Reduction & Recovery Commitments

- Unilever:
 - Work in partnerships to increase recovery by 15% by 2020 in top markets
 - Educate consumers regarding recycling, target bath & kitchen packaging
- Proctor & Gamble:
 - All waste end up in value chain
 - \$50 billion sales of sustainable innovation products
- Johnson & Johnson:
 - 75% of paper pkg contain 30% PCR or certified forest content by 2010
 - 10% absolute reduction in waste disposal
- Kraft
 - 100 million pound reduction in global packaging
- Tetra Pak
 - 40% global recycling goal
- Wal*Mart
 - Achieve packaging neutrality where packaging is focused solely on items that are recyclable, reusable or renewable

Asserted Effects and Outcomes of EPR



Though consumer-goods giants are resistant to paying for managing the materials they put on the market, they should also understand EPR systems do offer them long-term return on investment.

- Change pkg / design
- More funding
- More efficiency
- More fairness



Waste/Recycling

Workbook question:
2.2





Waste/Recycling

**Workbook question:
13.4, 13.5**





Waste/Recycling

Workbook question:
13.6





Waste/Recycling

Workbook question:
13.7, 15.2





Waste/Recycling

**Workbook question:
13.7, 15.2**





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Workbook question:
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Waste/Recycling

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